



UNIVERSITY OF KRAGUJEVAC
FACULTY OF HOTEL MANAGEMENT AND TOURISM
IN VRNJAČKA BANJA



The Sixth International Scientific Conference
TOURISM CHALLENGES AMID COVID-19

3rd – 5th June 2021, Vrnjačka Banja

CONFERENCE PROGRAMME

Thursday, June 3rd 2021 at Vrnjačke Terme¹

- 17:00 – 18:00 *Ceremonial Academy to celebrate the first ten years of the Faculty of Hotel Management and Tourism in Vrnjačka Banja University of Kragujevac*
- 18:15 *Gala dinner*

Friday, June 4th 2021 at the Faculty²

- 09:00 – 10:00 *Registration of participants (poster submission)*
- 10:00 – 10:15 *Welcome speech*
 - Prof. Drago Cvijanović, Ph.D., Dean of the Faculty of Hotel Management and Tourism in Vrnjačka Banja, University of Kragujevac, Serbia
- 10:15 - 11:30 *Plenary session:*
 - Wadim Strielkowski: INTERNATIONAL TOURISM AND COVID-19: POST-PANDEMIC RECOVERY STRATEGIES
 - Michael Wukoschitz: TOUR ORGANISERS AND SUPPLIERS – PARTNERS OR OPPONENTS IN THE CRISIS?
 - Jean Vasile Andrei, Mihaela Cristina Drăgoi: COVID CRISIS AND TOURISM EVOLUTION IN SOME EUROPEAN COUNTRIES: ADAPT TO REALITIES OR REINVENT THE FUTURE?
- 11:30 – 12:00 *Coffee break*
- 12:00 – 13:30 *Presentation of papers:*
 - Katarina Stojanović: A NEW CONTEXT AND AESTHETICS OF SERBIAN TRADITIONAL CUISINE IN THE AGE OF PANDEMIC

¹ Vrnjačke Terme, Žike Valjarevića bb, 36210 Vrnjačka Banja

² Faculty of Hotel Management and Tourism in Vrnjačka Banja, Vojvodanska bb, 36210 Vrnjačka Banja

- Snežana Maksimović, Milan Stamatović: DOES EU FUNDING SUPPORT THE DIVERSIFICATION OF THE TOURISM OFFER IN SERBIA AS A RESPONSE TO THE COVID-19 PANDEMIC?
- Vesna Milovanović: THE COVID-19 PANDEMIC EFFECTS ON THE HOTEL INDUSTRY
- Svetlana Zdravković, Slobodan Jovičić: PSYCHOLOGICAL APPROACHES IN PSYCHOTHERAPY AND HEALTH TOURISM DURING COVID-19 PANDEMIC
- Branislav Dudić: PERFORMANCE OF REGIONAL TOURISM DURING COVID-19 IN THE AREA OF NORTHERN SLOVAKIA
 - **13:30 – 14:00** *Award ceremony for the best paper of young researchers organised in cooperation with the Research Network on Resources Economics and Bioeconomy Association (RebResNet):*
- Danijala Glušac: THE ROLE OF TRAVEL HEALTH INSURANCE IN TOURISM DEVELOPMENT – CHALLENGES AND PERSPECTIVES
- Jasmina Ognjanović, Marijana Bugarčić: THE ROLE OF EMPLOYER BRAND IN HOTEL COMPANIES DURING COVID-19 CRISIS
- Miljan Leković, Sonja Milutinović: TOURISM POLICY CHALLENGES AMID COVID-19
 - **14:00 – 15:00** *Cocktail lunch at the Faculty*
 - **15:00 – 16:00** *Poster presentations – Hall of the Faculty*
- Andrea Žerajić: COVID-19 EFFECTS ON TOURISM SECTOR AND IMPLICATIONS FOR TOUR GUIDES PROFESSION IN SERBIA
- Boris Kuzman, Biljana Petković: ADAPTIVE NEURO FUZZY ESTIMATION OF THE OPTIMAL COVID-19 PREDICTORS FOR GLOBAL TOURISM
- Cvijan Mekić, Milivoje Cosić: IMPACT OF THE COVID-19 PANDEMIC ON THE TOURIST OFFER AND AGRICULTURAL DEVELOPMENT IN THE MUNICIPALITY OF KUČEVO
- Dragana Ilić, Predrag Stamenković: IMPACT OF PANDEMIC ON SELECTIVE DEVELOPMENT OF TOURISM IN SOUTHERN AND EASTERN SERBIA
- Drago Cvijanović, Tamara Gajić: THE INFLUENCE OF FEARS ON THE TRAVEL DECISION – COVID FEAR AGAINST MONEY FEAR
- Ivan Ružić, Petra Popek Biškupec: ASSESSMENT OF THE PANDEMIC SHOCK ON THE TOURISM SECTOR - THE CASE OF CROATIA
- Marija Paunović: MATHEMATICAL MODELLING AND STATISTICAL ANALYSIS IN POST - COVID-19 TOURISM RECOVERY
- Milan Počuča, Jelena Matijašević: THE IMPORTANCE OF RURAL AREAS IN THE CREATION OF TOURISM OFFERS DUE TO COVID-19 EXPANSION
- Milica Luković, Jovan Nićiforović: INCREASED DEMANDS FOR NATURAL IMMUNO-BOOSTERS IN SELECTED TOURISM AREAS
- Nataša Đorđević, Snežana Milićević: THE IMPACTS OF COVID-19 PANDEMIC ON THE TOURISM DEVELOPMENT
- Nemanja Pantić, Marija Lakićević: THE STATE OF TOURISM IN EUROPEAN UNION MEMBER STATES DURING COVID-19 PANDEMIC
- Pavlo Ružić, Dragoljub Amidžić: TOURIST DEVELOPMENTS IN COVID PANDEMIC CONDITIONS ON THE EXAMPLE OF ISTRIA COUNTY, CROATIA
- Sandra Dramićanin, Goran Perić: DETERMINING THE DIFFERENCES IN TOURIST'S RISK PERCEPTION AND TRAVEL INTENTION DURING COVID-19 HEALTH CRISIS: CASE STUDY OF SERBIA
- Sanja Škorić, Vladimir Jovanović: "COVID PASSPORTS" – LEGAL ASPECT, POSSIBLE USE AND IMPACT ON TOURISM DEVELOPMENT

- 16:00 – 19:00 *Free time*
- 19:00 *Gala dinner at the Vrabac Restaurant³*

Saturday, June 5th 2021

- 09:45 – 10:00 *Meeting at the Faculty*
- 10:00 *Leaving to the Aleksić I Distillery⁴*
- 11:00 – 13:00 *Lunch at Aleksić I Distillery*
- 13:00 *Return to Vrnjačka Banja*

ORGANIZATIONAL BOARD OF THE CONFERENCE
Faculty of Hotel Management and Tourism in Vrnjačka Banja
University of Kragujevac

³ Vrabac Restaurant, II Proleterske divizije 2, 36210 Vrnjačka Banja

⁴ Aleksić Distillery, Guberevac bb, 34232 Kragujevac